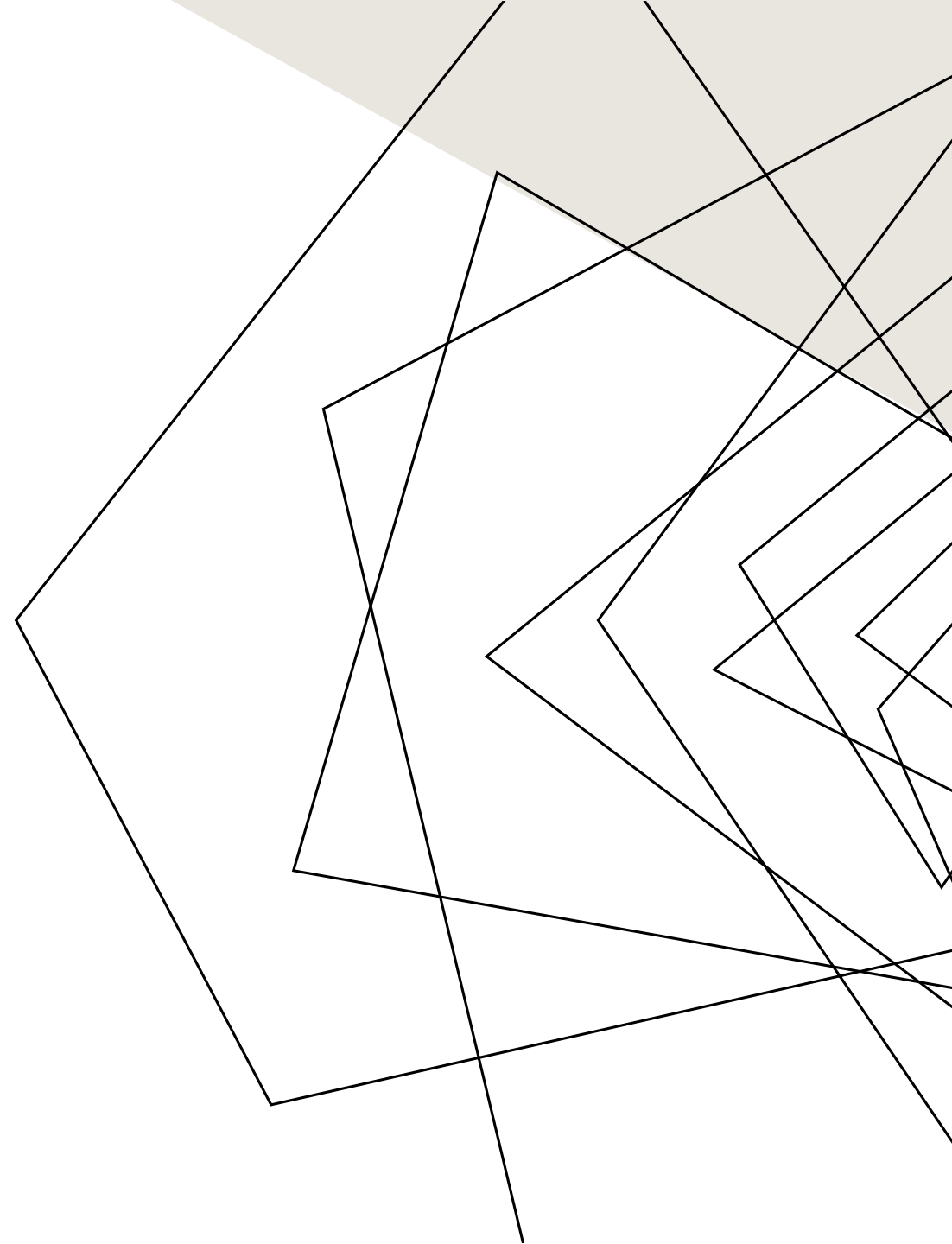


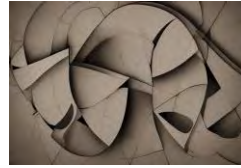
LITERARY NOOK- COMMERICAL DESIGN BY: KATRINA LOHR



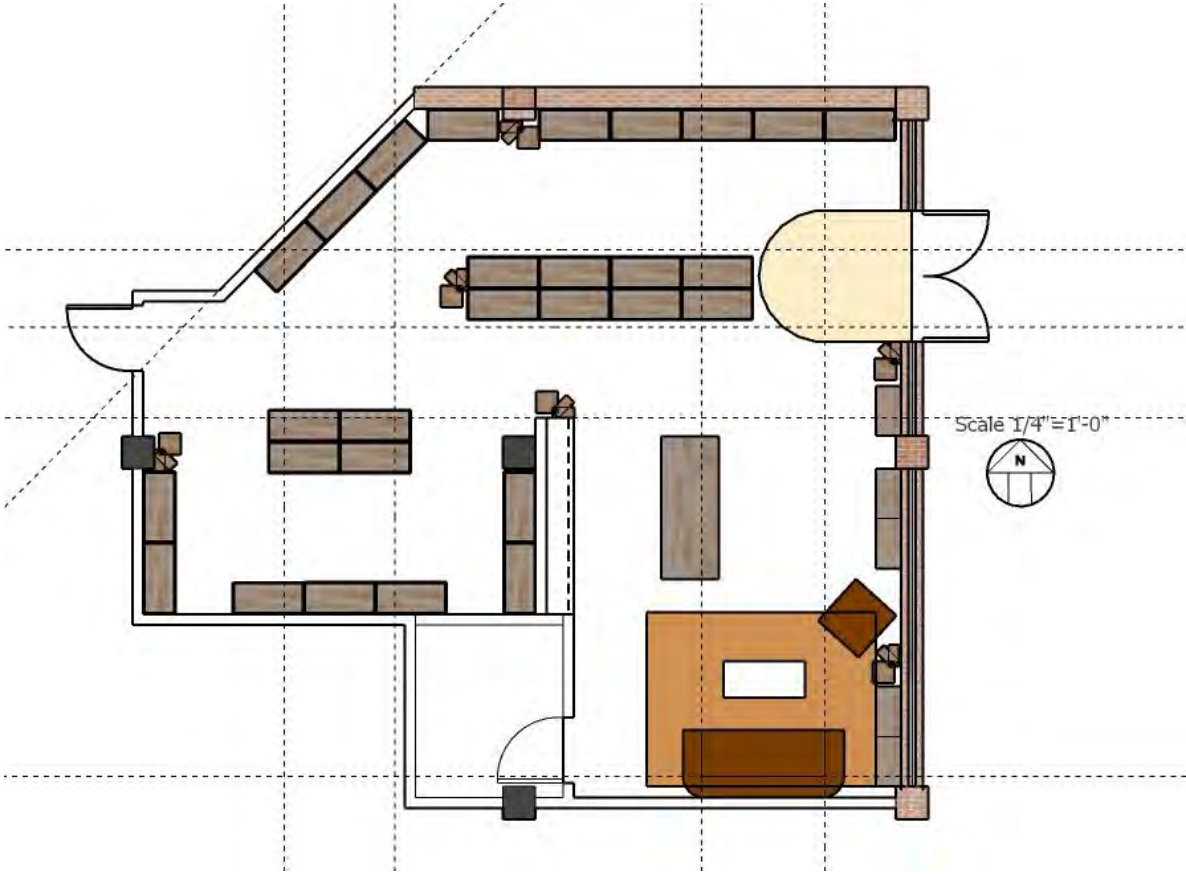
INTRODUCTION

- Ben Bruce, a local author of the Milwaukee area, is looking to open a, industrial bookstore located in the Third Ward. The commercial space he has purchased is filled with natural light and has two interior brick walls. Ben wants the space to feel inviting to customers in the front of the store but offer more privacy towards the back of the space for customers to pursue the shelves at their leisure. The cashwrap must have visible sight lines to the front entrance.
 - How did I accomplish this?
 - Kept the front of the space open with low furniture/shelving
 - Taller bookcases toward the back of the building
 - Selected upholstery with great resistance to fading
 - Used the existing brick color in the color palette of the design

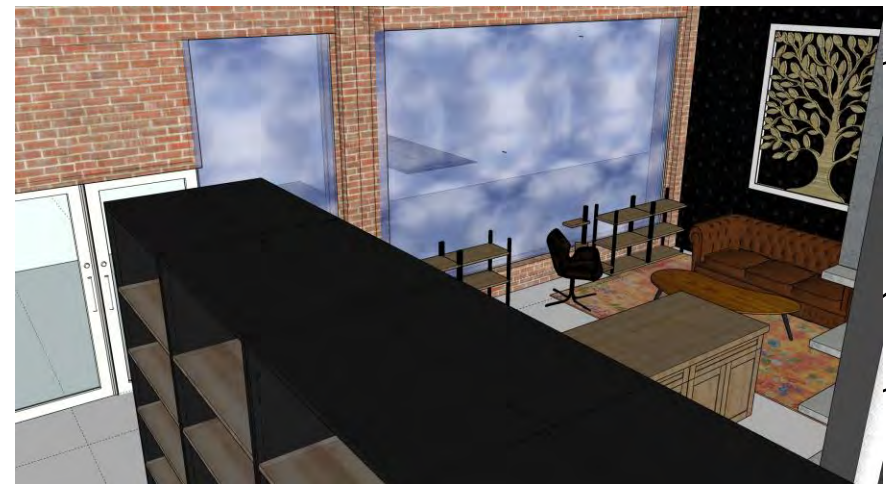
CONCEPT BOARD




FLOOR PLAN




SKETCH UP RENDERINGS





FINISHES

WT-1	N/A	Architex	Las Palmas Inside out collection	<p>Antimicrobial Colorfastness to Pool Water: Grade 5 Colorfastness to Sea Water: Grade 5 Mildew Resistant Stain Resistant, 100,000 DBR, Lightfastness 650 hours; Method ASTM G154</p> <p>Flammability CAL TB 117-2013 NFPA 260/UFAC Class 1, 100% Solution-Dyed Polyester, country of orgim turkey, WS. Acid, Alcohol, Bleach (1:10)</p>	55" wide, 22.1" V 28.5" H repeat	Mushroom, Stain Resistant		Window treatments along east windows
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FINISHES

WC-1	N/A	MioWallpaperDecor	<p>OLD Stucco Floral Wood Panels Wallpaper Antique Classic Wood Mural Vintage Art Wainscot Luxury Boiserie #534</p>	<p>paper, vinyl on non-woven backing, it is washable and may be apply on humid interiors like bathrooms, kitchens and commercial spaces.</p>	394" x 106"	non-woven		On south, west and north walls
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FINISHES

PT-1	N/A	Angela Harris	Ivy Hill Tile Angela Harris 8" x 8" Porcelain Singular Tile	<p>Tile Type Singular tile Material Porcelain</p> <p>Water Absorption Rating Impervious: absorbs 0.05% or less Water Performance Level Waterproof Outdoor Installation Withstands Sun & Rain Suitable for Freezing Weather Yes Shade Variation V4 Substantial Variation Tile Design Patterned Overall Shape Square Pattern Repeat Frequency 36 Polish Finish Matte Edge Style Straight Edge Supplier Intended and Approved Use ; Non Residential Use</p> <p>DCOF Rating Above 0.42 (Slip Resistant) Durability Freeze Resistant; Chemical</p>	Matte, Straight edge		Bathroom Wall tile
PT-2	N/A	MSI	Yardan Graphite 24 in. x 48 in. Matte Porcelain Stone Look Floor and Wall Tile (15.32 sq. ft./Case)	water absorption of less than 0.5% for indoor or some outdoor use and is frost proof, suitable for medium-duty residential and commercial floors, 1 year warranty	24" W x 48" L x 9.6mm D		Bathroom flooring



FINISHES

FM-1	2	Americn Floor Mats	One-End Grand Premier Waterhog Entrance Mats	Solution Dyed P.E.T. Polyester, outstanding lightfastness (100% Recycled Content), Passes Flammability Standard DOC-FF-1-70, Rubber Backing, Indoor/outdoor application, Passes Flammability Standard DOC-FF-1-70	6x7'	Diamond Pattern, Khaki, Smooth acking		Front entrance doorway hours
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FINISHES

RUG-1	1	Charlton Home	Statler Wool Rug	CPSC - 16 CFR 1631 Compliant, 100% Wool, Hand Woven, Spot Clean with Dry Cloth, Vacuum with no beater bar/rotating brush, High durability-intended for non-residential use	8'x10'6", 0.5" Pile Height	Stain Resistant Finish		On Floor in Seating Zone
CH-1	1	Orren Ellis	Jabina Upholstered Accent Chair W010986402	Lounge chair, tufted back, intended for non residential use, do not use strong liquid cleaners W, 30 day product warranty, 100% polyester upholstery	40 1/2" H x 30" W x 31" D	Leg color: Brown, caramel color upholstery		Chair near east window in seating area
SO-1	1	Darby Home Co	Samrat 88.5" Faux Leather Rolled Arm Chesterfield Sofa, W100002040	Tufted back, rolled arm, faux leather, eucalyptus legs, intended for non residential use, commercial warranty length 1 year	28" H x 88.5" W x 37" D	Faux Brown Leather		Sofa on south wall, in seating area

FINISHES

FAB-1	N/A	Stakleen	Tuscon Sta-Kleen® The Erasable Urethane	100% Polyurethane, W/S cleaning code, 30,000 DBR, Colorfastness to Light 200 hours, Antibacterial, Mildew resistance, Seam Strength 40 lbs./in. x 40 lbs./in., Grab Tensile 80 lbs./in. x 80 lbs./in. ASTM D 751-06 Trap Tear 15 lbs./in. x 15 lbs./in., California Technical Bulletin 117-2013, Sec. 1 Pass IMO A.652(16)8.2 Pass NFPA 260 Pass U.F.A.C. Class I	54"	Brick		Uphostery for SO-1
SH-1	5	Giantex	Giantex 3-Tier Bookshelf, Industrial 32" Tall Small Book Shelf with Adjustable Shelves	Metal, Engineered Wood, weight capacity 245 lbs,	32" H x 27.5" W, 14" D	Rustic Brown		Bookshelves in front of east windows

FINISHES

SH-2		Steinhafels	Toulouse Bookcase Wall With Ladder, 830PKG861	Aged Ebony with warm honey, 3 separate bookshelve unites per set, Clean with a soft dry cloth as needed 1 YEAR WARRANTY	120.00"W x 15.00"D x 94.00"H	Distressed		Bookshelves along north and west walls
CA-1	1	Chairish	Vintage Oak Counter, 1930s	Oak, country of origin France, Patina Consistent with Age and Use, Partially Restored	78.74" L x 31.9 D x 32.67" H	Brown		Cash Wrap counter
TA-1	1	intermirror	Wooden Oval Coffee Table, Side Table, Rustic Mid Century Center Table, Vintage Style Side Table,	Walnut, 100% natural solid wood is used. UV resistant colorant and water based ultra matte varnish	45" L x 20" W, H 16.5"	Brown		Coffee table in seating area
SH-3		Simplified Building	Free Standing Bookshelf	Metal and engineered wood, stain resistant UV finish	12" L x 12 W" x 36" H	Matte Black		Free standing bookshelf displays